

# *Eurhythmics Dance Society*

Annual AGM

June 8th, 2016 at 5.45pm

Eurhythmics Dance Studio

- **Called to order:** Dorothy Ellergodt at 5.50pm
- **Attendance :** Dorothy Ellergodt, Lucy Lovelock, Andrea Reid, Brandy Rattai, Natalie Lloyd, Jeanette Madson, Sarah Costen, Jodi Aasen, Stacy Anderson.
- **Approval of Agenda:** Approved by Brandy; Seconded by Lucy.
- **Approval of April 2016 Minutes:** Approved by Jeanette, seconded by Lucy.
- **Dance Director:** Jodi Aasen
  - Year went by very fast and was very busy.
  - Registrations: Jodi confirmed that new families are coming to the studio and there are a couple more interested;
  - Kelowna: Two more weeks of rehearsal before festival, should know schedule by mid June.
  - 20<sup>th</sup> year: Jodi would like to do an alumni dance, not sure if this would be competitive or just for recital at present.
- **Treasurer Report:** Andrea Reid – No report was available at meeting.
  - Jeanette has roses money to be deposited, around \$1300 before expenses. Made approximately \$275 on roses.
- **Student Accounts:** Andrea Reid – No report was available at meeting.
  - About \$7000 in dancer accounts.
  - \$10, 538 was used from accounts for registration.

- **Fundraising**

- **Report on year of fundraising:** Fundraising was successful this year, keep the same fundraisers this coming dance season but start Purdys earlier so as to avoid an overlap. Final fundraiser was hanging baskets, 48 were purchased and 10 families took part. There was \$1915 worth sold making \$510.

- **Movie Theatre Fundraiser:** Still to consider this; possibly 2 movies to appeal to younger and older students. Fantastic beasts and Trolls are both out in November and could consider a Sunday morning so as not to interfere with classes.

2D movie costs \$600 plus GST, 3D movie is \$750 plus GST. There are 177 tickets per theatre that could be sold at \$10 per ticket. Would have to give a 25% non refundable deposit up front to secure movie date. This would be a society fundraiser with monies going towards a dancer scholarship or studio maintenance.

- **Roses for recital:** The cost for each rose is just over \$2, including foliage, baby's breath, sleeve and pick, which means that we are loosing on the roses sold 2 for \$5 but making money on the bundles. It was discussed to possibly sell single roses only for \$3 or \$4 plus bundles, no offers.

The bundles sold quickly, made about \$4 on each bundle.

For next year add another 100 roses and do half as bundles and half as singles.

Will need to increase amount of baby's breath and greenery.

Jeanette has information from Sandy on picks and sleeves.

Final calculations suggested 1 rose for \$4 or a bundle (3 roses) for \$10. Would need 600 roses in total, 300 for singles and 300 for bundles.

The profit made on roses this year, approx \$275, was lower than previous years due to an increase in price of the roses.

Final discussion on setting up of roses as was rushed this year due to unforeseen circumstances. We can get in earlier if we go to the main theatre doors, near coat check, possibly seeing if we could get in with photographer to set up.

- **Arbonne fundraiser:** Parent who is an Arbonne rep will be sending information to Jeanette for a possible year long fundraiser, ie, host a party and earn money towards student account.

- **Calendar of fundraising for 2016 – 2017 dance term:**

- Sept – Movie
- Oct – Purdy's / Balzac
- Nov – Balzac / Spolumbo's
- Dec – Steeped Tea
- Jan –
- Feb –
- Mar – Spolumbo's / Balzac
- Apr – Hanging Baskets
- May –Roses at Recital

- Ongoing – Fundscrip, scentsy.
- **New Items:**
  - **Registration Newsletter:** Has been created and was available at registration as well as available in studio.
  - **Year-end Gifts:** Discussion was raised on how to communicate the gifts bought to parents. Possibilities included asking Tara (MC at recital) to announce or write something up for Facebook page or to email out.
  - **Recital Roses:** See above.
  - **Election of directors:** All current board members will be staying and positions remain the same. Unanimous decision on this. Dorothy and Jeanette will be auditors for year end report.
  - **T shirts for 20<sup>th</sup> year of studio:** Discussion on the possibility of doing this. Would we sell them or give one to each student? Could we hold a contest for the design? Need to discuss further with Jodi.
- **Next Meeting:** September 21, 2016 at 6.30pm at studio.
- **Adjournment:** Meeting adjourned at 6.59pm by Dorothy.